

16 October 2023

PRESS RELEASE

ERTICO - ITS Europe

Avenue Louise 523, 1050 Brussels, Belgium

T +32 2 400 07 00 | info@mail.ertico.com | www.ertico.com



ERTICO – ITS Europe, a public-private partnership at the forefront of Intelligent Transport Systems (ITS), releases the first episode of its new Podcast Series: Connecting Dots & Talks. This initiative stands as a significant step towards exploring the cutting-edge developments shaping the future of intelligent mobility, providing a dynamic platform for industry leaders, experts, and enthusiasts to exchange insights and foster collaboration.

The 'Connecting Dots & Talks' podcast is not merely a series of conversations; it serves as a visionary platform designed to unite ERTICO Partners, industry leaders, and experts. By offering an engaging platform and an open space for knowledge-sharing and collaboration, ERTICO aims to uphold its motto, 'Connecting the Dots,' and catalyse dialogues around themes, trends, and challenges within the ITS community.

In the inaugural episode '*Insights into the ITS Market Radar Report*', host Agne Vaitekenaitė, Partnership Development Manager at ERTICO, guides the esteemed guests into ERTICO's recently unveiled publication on **Intelligent Transport Systems Market Radar**. Developed in collaboration with EY, this strategic report provides a unique glimpse into the transformative landscape of the ITS industry.

- **Joost Vantomme, CEO of ERTICO**, shares a strategic vision, offering a roadmap for navigating the rapidly evolving intelligent mobility sector.
- **Michael Schuch, CEO of SWARCO and Chair of the ERTICO Traffic and Transport Industry sector**, provides valuable insights from the industry's front lines.
- **Thomas Jaeger, Senior Vice President at DEKRA and Chair of the ERTICO Service Providers sector**, sheds light on the dynamic world of service providers within the ITS ecosystem.

The podcast is now available on **Spotify**. Explore the convergence of transportation, technology, and innovation. Dive deeper into the ITS Market Radar report for exclusive industry foresight. Download the **report** and stay ahead of market insights.

Curious about our European foothold and initiatives? Take a closer look at the ERTICO Partnership video and explore the opportunities awaiting you at the **ITS World Congress 2024 in Dubai** (16 - 20 September).

For media inquiries, please contact:

Johanna Stapelberg, Senior Officer Corporate Communications, j.stapelberg@mail.ertico.com

About ERTICO – ITS Europe: Founded in 1991, ERTICO is a public-private partnership organisation with over 120 members, connecting eight sectors across the ITS industry and the smart mobility community. ERTICO embodies thought leadership and stakeholder engagement through developing and promoting innovation and deployment. This includes European co-funded partnership projects, innovation platforms, mobility data spaces and international cooperation advocacy.

Innovation for tomorrow's journey.