

SBT doo Beograd joins the ERTICO Partnership

ERTICO is pleased to welcome [SBT doo Beograd \(Smart Building Technologies\)](#) to its Partnership, further strengthening the ERTICO community with expertise in intelligent transport systems, critical infrastructure and technology integration.

Smart Building Technologies (SBT) is a company originating from Siemens Serbia. With around one hundred employees and an annual turnover exceeding €15 million, SBT is classified as a small and medium-sized enterprise (SME) under Serbian legislation.

Over the past 10–15 years, the company has experienced continuous growth, resulting in a broader portfolio, a stronger presence in international markets, and an expansion of the number of global companies represented by SBT in the Serbian market. These include Axis, Milestone, MSA, Seetec, WinGuard and Xtralis.

At the same time, SBT's partnership with Siemens has continued to strengthen, and today SBT is the biggest Siemens Solution Partner in the Balkans. The company frequently supports Siemens Headquarters in the execution of major international projects.

As the portfolio has expanded, SBT has become involved in many of the country's most significant projects, including critical infrastructure, industrial facilities, energy, oil and gas, highways, and other strategic sectors.

In 2022, the Intelligent Transport Systems (ITS) business unit was established, and in 2025 SBT became a member of ITS Serbia. The company has also developed a strong partnership with the Faculty of Transport and Traffic Engineering, University of Belgrade, particularly in the field of research and development.

One of SBT's flagship achievements is an airport ground traffic monitoring system, fully developed in-house and compliant with European standards. The system has already been successfully deployed at Belgrade Nikola Tesla Airport.

SBT has established a strategic partnership with ElcomBGD, a well-known and highly respected company in Serbia and the surrounding region in the field of Intelligent Transport Systems. This partnership is particularly successful in project implementation and research and development activities. As an additional reference, ElcomBGD is also an R&D partner of PTV, developing both software and hardware solutions.

Mihailo Jovanic, Head of ITS Department at SBT Serbia commented:

"Having in mind our portfolio, references, growth and business opportunities, we see joining ERTICO as a natural next step in our company's development. Although, we have considerable experience in 'connecting the dots in Serbia', meaning that we have successfully connected various stakeholders in transportation area (national and local authorities, universities, system integrators and other businesses) in our regular project business. We are particularly interested in gaining deeper insight into global ITS trends and future development directions. We firmly believe that sharing knowledge and experience is the cornerstone of creating long-term value and mutual benefits for all partners."

"Sharing knowledge and experience helps connecting the dots."

SBT's decision to join ERTICO brings this experience into a wider European ecosystem where public authorities, industry, research organisations, service providers and technology companies work together to advance smarter, safer and more sustainable mobility.

Through the ERTICO Partnership, SBT will have the opportunity to exchange knowledge and expertise with stakeholders from across the intelligent transport community, explore opportunities for collaboration and contribute to the development and deployment of innovative ITS solutions across Europe and beyond.

Welcoming SBT to the Partnership, **Joost Vantomme, CEO of ERTICO – ITS Europe**, commented:

"We are very pleased to welcome SBT to the ERTICO Partnership. Their experience in intelligent transport systems, technology integration and collaboration across the Serbian mobility ecosystem brings valuable expertise to our community. At ERTICO, we believe that connecting knowledge across organisations, sectors and borders is essential to accelerating the deployment of smarter mobility solutions. We look forward to working with SBT and bringing their perspective into our European ecosystem."

At the heart of ERTICO is a unique cross-sector ecosystem that brings together diverse perspectives and capabilities to address shared mobility challenges. By connecting organisations across sectors and borders, the Partnership helps turn innovative ideas and technologies into scalable solutions that support smarter, safer and more sustainable mobility.

See all [ERTICO's Partners](#) here and learn more about how to join the [ERTICO Partnership](#).

