

MaaS Lab joins the ERTICO Partnership

ERTICO is pleased to announce that MaaS Lab has joined its Partnership.

MaaS Lab (Mobility as a Service Lab) is a pioneer research-based non-for-profit organisation focusing on developing cutting-edge AI-driven solutions, and platforms for matching the demand and multimodal transport supply, and for supporting informed decision making and transport planning.

MaaS Lab has been collaborating successfully with ERTICO for several years, working together on multiple proposals that have subsequently developed into projects. It now considers this the right moment to formalise this cooperation by joining the Partnership and looks forward to continuing this fruitful collaboration with ERTICO.

Prof. Maria Kamargianni, Director of MaaS Lab said: *“Mobility has challenges, but we are doers! At MaaS Lab, we are committed to developing practical, data-driven solutions that bridge the gap between research and real-world deployment. Joining the ERTICO Partnership is a natural step for us to strengthen collaboration, scale our impact, and contribute to shaping smarter, more integrated and user-centric mobility systems across Europe.”*

The ERTICO Partnership bridges the gaps between stakeholders across the ITS community to help make mobility safer, more efficient and sustainable. Together, we lead the digital transformation of transport through the development of cutting-edge technologies, new services and innovative mobility solutions to move people and goods in smarter ways. Our Partners share the joint mission to actively promote sustainable collaborative relations with EU institutions and policymakers by connecting local and regional transport organisations with national authorities.

Joost Vantomme, CEO of ERTICO-ITS Europe commented: *“We are delighted to welcome MaaS Lab to the ERTICO Partnership. Their strong expertise in Mobility as a Service, data-driven innovation and transport planning brings valuable insight to our ecosystem. By joining forces, we can further strengthen the link between research and deployment, and accelerate the development of integrated, multimodal mobility solutions that respond to real user needs.”*

Joining the ERTICO Partnership is an important way to connect the dots between different sectors across our complex ecosystem. The Partnership enables close collaboration between stakeholders by coordinating the planning and deployment of intelligent transport systems and smart mobility solutions in Europe and beyond.

See all of ERTICO’s Partners [here](#) and learn more about how to join the [Partnership](#).

