

ERTICO – ITS Europe is a public-private partnership with >120 members of service providers, suppliers, traffic and transport industry, research institutions, public authorities, user organisations, connectivity industry, and vehicle manufacturers. As a leading voice in Intelligent Transport Systems (ITS), we empower intelligent, safe and resilient mobility for an inclusive and sustainable society. We contribute and facilitate innovative solutions and services through EU-funded projects, innovation platforms, international cooperation, advocacy, and the flagship ITS Congresses.

We are currently seeking to recruit a full-time position based to reinforce our Innovation Communications team in Brussels

INNOVATION COMMUNICATIONS OFFICER

Your role as Innovation Communications Officer is to carry out communications activities for EU (Horizon Europe) funded projects and ERTICO supported platforms. Such activities include drafting communication strategies, developing and implementing communications plans and materials, drafting communications and dissemination-related project deliverables and reports, writing updates and articles for the project website and newsletters, social media management, monitoring and reporting of communications channels with regard to project KPIs, and supporting events promotion

Your main responsibilities:

- Follow, adapt and prepare the communication strategy and plan, to be submitted as a project deliverable
- Prepare & edit news items on project/platform objectives and achievements
- Create project/platform promotional materials
- Monitor and report on project communications activities and KPIs for submission to the EC
- Liaise with external consortium partners and ERTICO I&D project responsible on project communications
- Coordinate the design and production of communications material, including videos, visual identity & logo, roll-up banners, brochures, document and presentation templates
- Set up and run project/platform websites and social media accounts
- Support the dissemination, coordination and planning of the communication & promotion of events organised by projects and at key industry events.

Your expertise and knowledge to the role:

- At least two years of EU project communications experience in EC-funded programs (preferably in the field of mobility and sustainability e.g. Urban Mobility, Mobility-as-a-Service, Connected & Automated, Data etc.)
- Excellent writing /editing skills in English (near-native level)
- Excellent knowledge of Office 365, Communication and monitoring tools, including social media and website
- Ability to multi-task and to work on different projects at the same time
- Ability to understand and translate complex technical issues into clear messages for different audiences
- Creative, proactive, organised and flexible
- Ability to work on own initiative to implement new approaches to communicate
- Excellent communication and interpersonal skills, team spirited with the ability to interact within the ERTICO team and external stakeholders

At ERTICO, our culture is rooted in strong core values which guide our daily ambition and drive the meaningful work we do with our Partners across the transport and mobility sector. **As part of our team, we offer:**

- An excellent working opportunity in a dynamic international environment with a multi-cultural team
- An attractive extra-legal benefit package along with the salary
- A culture of continuous learning and visionary working atmosphere where we empower our team members to grow, innovate, and adapt to the ever-changing mobility landscape
- A work environment based on intellectual curiosity where our values (cooperative, passionate, impactful, open and visionary) embrace everything we do to achieve our vision
- A highly skilled team with diverse expertise and "learn-it-all" mindset
- A visionary working atmosphere which aims to be positively impactful for you, your skills and career development

Please send your **CV** and **motivation letter** to recruitment@mail.ertico.com

We aim to ensure a transparent, respectful, and inclusive recruitment process as an **equal opportunity employer** committed to diversity and inclusion. All qualified applicants are considered regardless of background or identity. All applicants receive a formal acknowledgement of their submission. The successful candidates will be invited to a first interview with the prospective supervisor.



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