



2025 | AUGUST 24-28, 2025  
GEORGIA WORLD CONGRESS CENTER  
ATLANTA, GEORGIA, UNITED STATES

#ITSWC2025

# Welcome to the UK & ERTICO - ITS Europe Pavilion

- Discover British and European innovation
- Meet the team behind Birmingham 2027
- Explore partnership and exhibition opportunities

HOSTED BY:



Transport for  
West Midlands

ORGANISED BY:



ORGANISED BY:



IN COLLABORATION WITH:



CO-ORGANISED BY:



HOSTED BY:



SUPPORTED BY:



NEY • CHICAGO • MADR  
DON • BIRMINGHAM • NE  
O • VIENNA • TOKYO • I  
TREAL • COPENHAGEN  
SUZHOU • DUBAI • ATL  
MA • ORLANDO • BERLIN  
NEY • CHICAGO • MADR  
NDON • BEIJING • NEW  
O • VIENNA • TOKYO • I  
TREAL • COPENHAGEN  
SUZHOU • DUBAI • ATL  
MA • ORLANDO • BERLIN  
NEY • CHICAGO • MADR  
NDON • BEIJING • NEW  
O • VIENNA • TOKYO • I  
ITREAL • **BIRMINGHAM** •  
SUZHOU • DUBAI • ATL  
MA • ORLANDO • BERLIN  
NEY • CHICAGO • MADR  
NDON • BEIJING • NEW

# Introduction

Transport for West Midlands (TfWM) and ERTICO - ITS Europe are delighted to welcome you to the UK & ERTICO - ITS Europe Pavilion at ITS World Congress Atlanta 2025. Longstanding collaborators on trailblazing mobility projects, we've now formed a close partnership as the hosts and organisers behind Birmingham 2027 - the next World Congress in the EMEA region.

Visit us to see how the West Midlands blends transport innovation with cultural imagination, explore solutions from our network of British and European innovators. Our delegation includes representatives from the West Midlands, the host of Birmingham 2027, and ERTICO, the Congress organiser, alongside the UK Government, Transport Technology Forum, and ITS UK.



## Contents

### 4 Meet your hosts

- 4 Transport for West Midlands 🌐
- 6 ERTICO - ITS Europe 🌐

### 10 Our network of Innovators

- 10 ITS-European Congress Istanbul 2026 🌐
- 11 The Traffic Group 🌐
- 12 AGD Systems and MAV Systems 🌐
- 13 EAVP 🌐
- 14 Immense 🌐
- 15 Intelligent Instruments 🌐
- 15 HERE 🌐
- 16 Triplesign 🌐
- 17 Navtech Radar 🌐
- 18 Nicander Intelligent Solutions 🌐
- 19 Zenzic 🌐

### 21 Transport innovation catalysts

- 21 Intelligent Transport Systems UK 🌐
- 22 Transport Technology Forum 🌐



Meet your hosts

## Transport for West Midlands



### **Chris Lane**

#### **Strategic Head of Transport Innovation**

“TfWM is honoured to be leading the UK delegation here in Atlanta this year, as we ramp up our preparations for hosting the ITS World Congress in our region in two years’ time.

Our preparations for the Congress in Birmingham are already well advanced, and we are taking this opportunity to talk to visitors here in Atlanta to find out what they want from our event, and from their visit to our country, and to begin building the network of partners, exhibitors and sponsors who’ll help make Birmingham 2027 an event that both connects ideas and really does transform transport.

We are also here showcasing seven innovative UK organisations on our Pavilion: AGD and its sister company MAV systems, Immense, Intelligent Instruments, Navtech Radar, Nicander and Zenzic. You’ll hear our experts across the technical programme, too. Please do meet everyone and see what we call the “Best of British”!

### **Get in touch**

#### **Birmingham 2027 enquiries**

[its2027@tfwm.org.uk](mailto:its2027@tfwm.org.uk)

#### **Collaboration opportunities**

[innovation@tfwm.org.uk](mailto:innovation@tfwm.org.uk)

### **Learn more**

[tfwm.org.uk](http://tfwm.org.uk)

**Follow the West Midlands  
Combined Authority on  
LinkedIn**





Transport for  
West Midlands

## About us

Transport for West Midlands (TfWM) leads mobility across the second-largest city region in the UK. We are part of the West Midlands Combined Authority (WMCA), and strive for a vibrant region fuelled by transport choices that are inclusive, fair and appealing.

## Smart transport in the West Midlands

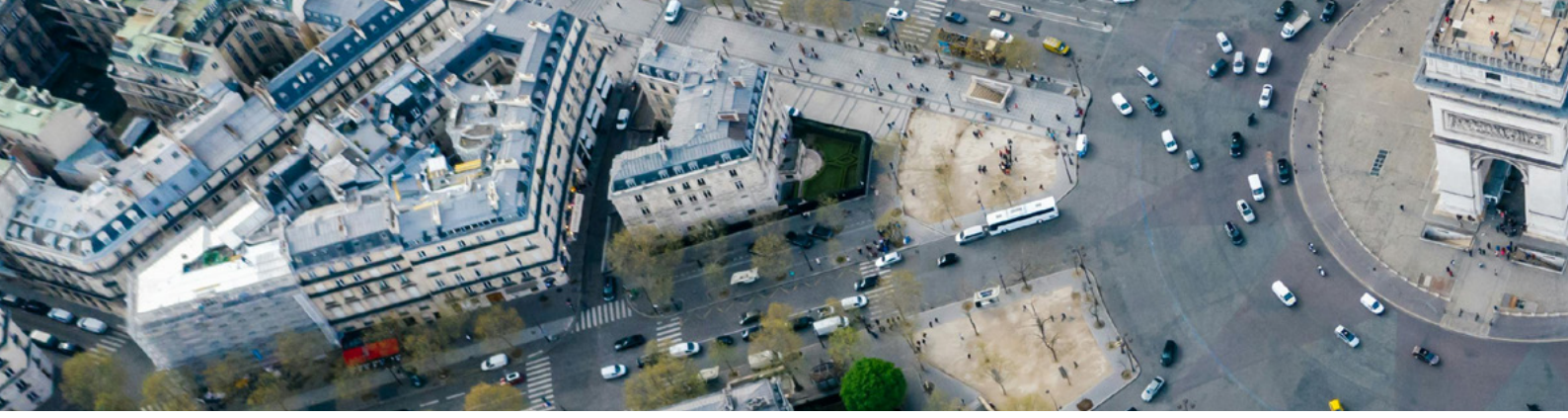
Innovation is key pillar of our strategy. We work with businesses, public bodies, charities, and higher education to conduct user research, investigate business and operating models, introduce new products and services, and evaluate the impact of ITS.

In 2025, our innovation programme has included:

- **Solihull and Coventry Automated Links Evolution (SCALE).** Three self-driving shuttles on a 7km route at the NEC Birmingham.
- **The West Midlands Innovation Accelerator.** A £10m pilot of new research and development decision-making powers across mobility, health tech, and manufacturing.
- **The Local Travel Point Pilot.** The UK's first mobility hub network, testing how community hubs for sustainable transport impact travel choices and health.

- **The Last-Mile Logistics Mini-City Trial.** A light-electric delivery vehicle testbed in partnership with Warwick Manufacturing Group and Innovate UK.

We're working with the Department for Transport, the Transport Technology Forum, and ITS-UK to bring the best of British ITS innovation to Atlanta as part of the UK-Europe Pavilion. In 2027, we'll bring the prestigious World Congress to the Britain for the first time since 2006.



Meet your hosts

## ERTICO - ITS Europe



### **Joost Vantomme** **Chief Executive Officer**

“On behalf of all the team from ERTICO – ITS Europe, I welcome you to the joint UK-Europe Pavilion at the 31st ITS World Congress in Atlanta, Georgia, where we are thrilled to share the Pavilion with our friends from the United Kingdom.

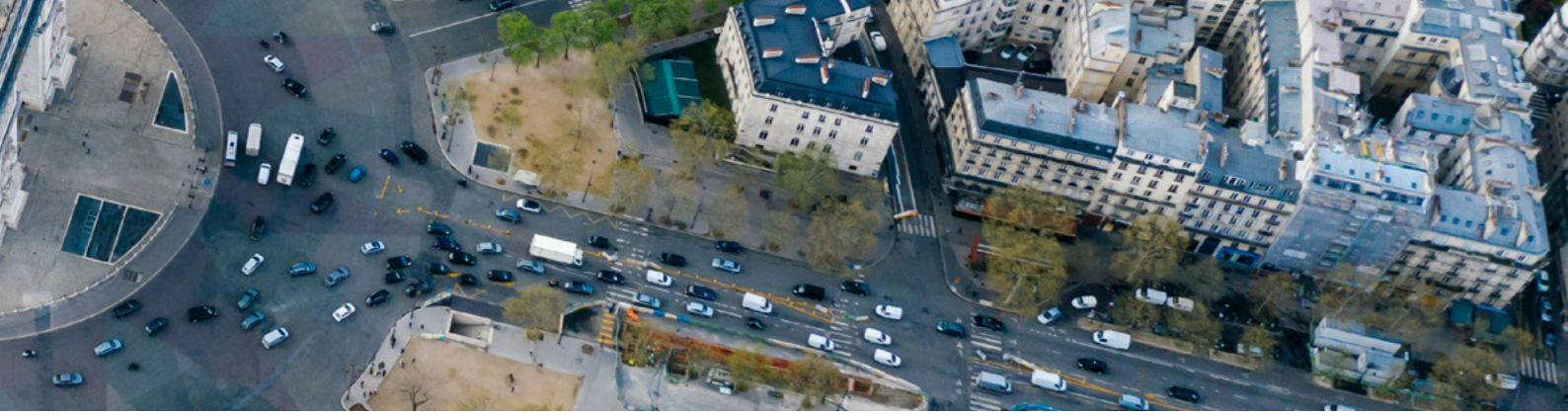
This partnership is a cornerstone as we look ahead to the World Congress in Birmingham in 2027, where we will continue to unite global leaders to “Connect Ideas” and empower them to “Transform Transport”. We are confident that the Congress we deliver in two years’ time will build on the excellent work showcased at this year’s event as our industry delivers solutions to the planet’s transport and environmental challenges.

ERTICO also welcomes our stand partners HERE Technologies, ITS Sweden member Triplesign System AB, as well as ERTICO’s own Innovation Platform - Enhanced European Valet Parking (EVAP).

Visitors to our Pavilion in Atlanta will gain more insight into the work of ERTICO, including the next ITS European Congress edition, taking place in Istanbul, 27-29 April 2026. Meet our team on-site to discover more opportunities to be part of this landmark event.

As one of the three organisers of ITS World Congresses, along with our friends in ITS America and ITS Asia-Pacific, we know the effort that has been put into delivering this event and are excited to meet up with global leaders in Atlanta.”





## About us

ERTICO – ITS Europe is the catalyst for innovation in intelligent transport systems. We connect sectors, share knowledge, and accelerate the adoption of a Europe-wide integrated and user-centric smart transport system. We foster digitalisation, competitiveness and leadership to achieve sustainable mobility.

ERTICO organises the ITS European Congresses, the EMEA ITS World Congresses, and co-organises the ITS World Congresses in America and Asia-Pacific, bringing together global leaders to shape the future of mobility.

Established over 30 years ago to bridge the gap between R&D and the deployment of Intelligent Transport Systems (ITS), ERTICO's Partnership grew from 15 members in 1991 to close to 120 members today across eight key sectors:

- **Connectivity Industry**
- **Service Providers**
- **Suppliers**
- **User Organisations**
- **Research Institutions**
- **Public Authorities**
- **Vehicle Manufacturers**
- **Traffic & Transport Industry**

Together, we are shaping the future of transport and mobility by advancing technologies, launching innovative initiatives, and influencing the policy to create safer, more efficient, and sustainable transport systems.

## Join the ERTICO Partnership

Membership connects you with a dynamic network of stakeholders across the mobility ecosystem. It enables strategic collaboration and coordinated action to drive intelligent transport systems forward in Europe and beyond.

### Get in touch

**Emil Berlin, Partnership and Governance Officer**

[E.berlin@mail.ertico.com](mailto:E.berlin@mail.ertico.com)

**Johanna Stapelberg, Corporate Communications Manager**

[j.stapelberg@mail.ertico.com](mailto:j.stapelberg@mail.ertico.com)

### Learn more

[ertico.com](http://ertico.com)

Follow ERTICO on LinkedIn

# ITS World Congress Birmingham 2027

## Why get involved?

**15,000**  
attendees

**300+**  
exhibitors

**600+**  
speakers

**200**  
technical sessions

**90%** of the UK population can reach the NEC within four hours or less

**10,000+** square metres of space available to exhibitors



**Birmingham**  
ITS World Congress  
25-29 October 2027



## An integrated Congress

Birmingham 2027 will provide a legwork-free congress experience at the NEC Birmingham. The 15,000 square metre exhibition hall will be integral to the ITS Summit and technical programme, so delegates can easily move between professional development, networking, and product discovery. Speak with the team on the UK & ERTICO - ITS Europe Pavilion to discuss your options and secure your space within the exhibition.

[Explore the NEC](#)

## Innovation, in action

Birmingham embodies the best of transport innovation – past, present, and future. Our businesses, public bodies, and educators are technology trailblazers. The region leads cutting-edge trials and business-as-usual adoption of ITS across AI, smart ticketing, active travel, and autonomous vehicles.

[Discover the TfWM innovation programme](#)

## Easy international accessibility

Long-distance transport options are on the doorstep of the venue. Delegates can use Eurostar connections from Birmingham International via London to reach Paris in four hours, Brussels in five hours, and Cologne and Amsterdam in seven hours. Birmingham International Airport – part of the congress venue – offers direct air connections across Europe and the Middle East. Heathrow Airport, among the busiest in Europe, is just 2 hours and 20 minutes by rail.

[Start planning your trip to the NEC](#)



## Transport innovation catalysts

# ITS European Congress Istanbul 2026



Organised by ERTICO – ITS Europe, the 17th ITS European Congress will take place in Istanbul, from 27-29 April, a city at the crossroads of Europe and Asia and a hub for real-world transport innovation.

The Congress will be hosted by Istanbul Metropolitan Municipality and ISBAK, and supported by the Republic of Türkiye Ministry of Transport and Infrastructure, TBB, and ITS Türkiye. It will offer a strategic platform to showcase solutions, influence deployment, and connect across the public and private sectors.

Aligned with European Commission priorities for climate-neutral, connected, and inclusive mobility, this edition will spotlight technologies and policies shaping the future of transport across borders.

- **Partners and exhibitors** gain visibility among decision-makers, city leaders, and industry innovators from Türkiye, Europe, and beyond—positioning themselves in a key regional market.
- **Contributors** have the opportunity to present their insights to both international peers and local implementers, reinforcing the bridge between research, policy, and real-world deployment.

Set against Istanbul's vibrant backdrop and evolving transport landscape, the Congress is a gateway to strategic dialogue, investment, and action in intelligent mobility.

### Learn more

Visit [2026.itseuropeancongress.com](https://2026.itseuropeancongress.com)

## Congress Topics



Safe & Resilient  
Mobility



Multimodal  
Mobility System  
Management



Smart &  
Sustainable  
Logistics in the  
Digital Era



Enhancing  
Transport &  
Mobility Beyond  
the Road

Our network of innovators

# The Traffic Group



The Traffic Group (TTG) is a global leader in traffic control technology. We specialise in advanced radar and optical detection, automatic number plate recognition (ANPR) camera systems and temporary traffic signals, catering to the diverse needs of the transport sector.

Driven by a passion for solving the unique challenges of traffic control and monitoring, we work closely with clients to design and implement innovative solutions that support their future mobility, safety and sustainability goals.

With engineering at the heart of our business, TTG invests heavily in research and development, embrace state-of-the-art manufacturing techniques, and adhere to a philosophy of continuous improvement. This commitment ensures we deliver high quality, future-proof and reliable solutions for our customers, and remain at the forefront of the traffic technology sector.

Our vision is to be globally recognised as the partner of choice in the traffic sector, delivering high-quality, value-driven solutions that enable smarter, safer, and more efficient transportation.

As part of The Traffic Group, AGD Systems Ltd and MAV Systems Ltd bring unique expertise and solutions to the intelligent traffic industry. Together, we offer a comprehensive portfolio of products and services that support smarter mobility, improved road safety, and enhanced traffic management across the globe. Our collective focus on innovation, quality, and customer centric design ensures that we remain leaders in the development and deployment of cutting-edge traffic technology solutions.

## Learn more

Visit [traffic.group](https://www.traffic.group)

[Follow The Traffic Group on LinkedIn](#)





# AGD

**AGD**® SAFER  
GREENER  
MORE EFFICIENT

AGD Systems develop ITS for safer, greener, and more efficient transport. As a leading UK manufacturer, AGD provides solutions for smart cities, highways, and global transport initiatives. With 25 years of experience, its products integrate seamlessly into real-world applications.

AGD collaborates with integrators, road authorities, and engineers to address urban and inter-urban traffic challenges. Its solutions support traffic and pedestrian control, highways, and enforcement, including tunnel and track applications.

Headquartered in Cheltenham, UK, AGD operates globally with a sister company in Australia and distributors across EMEA, Asia Pacific, and the Americas.

## Learn more

Visit [agd-systems.com](https://agd-systems.com)

[Follow AGD Systems on LinkedIn](#)

# MAV

**MAV**®  
ANPR TECHNOLOGY FOR  
INTELLIGENT TRAFFIC SOLUTIONS

MAV Systems are a world-leading independent ANPR camera manufacturer with more than 30 years of design and development experience. Supporting optimised ANPR infrastructure across sectors and international regions, MAV's products are a core component within law enforcement, ITS, traffic enforcement and parking management systems.

With innovation, technological advancement and customer needs central to MAV's ethos, growth has been led by collaboration and quality. Conducting continuous research and development to ensure future customer and market requirements are anticipated, MAV is always positioned to provide the highest quality and benefit-led ANPR technology for intelligent traffic solutions.

## Learn more

Visit [anprcameras.com](https://anprcameras.com)

[Follow MAV Systems on LinkedIn](#)



MAV Systems will present at the Pavilion stand on Wednesday 27 August at 3.20pm

# Our network of innovators



## EAVP



Enhancing Automated Valet Parking (EAVP) is ERTICO's innovation platform that seeks to unlock the full potential of automated valet parking (AVP), leading the consistent and stepwise deployment of AVP functionality. EAVP brings together original equipment manufacturers, parking operators and parking service providers. EAVP work is AVP-type agnostic and therefore fully compatible with Types 1, 2, and 3 of AVP standards, automated valet driving standards, and low-speed automated parking systems (LSAPS).

EAVP is working towards the implementation of a seamless parking user journey integrating state-of-the-art parking operations with vehicle automation to enhance urban mobility. EAVP's approach provides a seamless roadmap from Level 0 to Level 4 automation, as well as a strategic innovation path from off-street to on-street parking.

We:

- Facilitate and support the implementation of priorities in AVP deployment
- Foster and cultivate relevant standards and related legislation
- Align industry deployment roadmaps
- Bring the technology to large-scale flagship city deployments
- Cooperate with EU legislation continuously

### Coming soon

The EAVP Technical Working Group is soon releasing **APDS** Version 5, and the platform is currently developing a lighthouse project to showcase the potential of AVP.

### Learn more

Visit [eavp.eu](https://eavp.eu)

[Follow EAVP on LinkedIn](#)

[Visit the EAVP Linktree](#)



## Our network of innovators

# Immense



### **Transform traffic. Plan smarter. Deliver better.**

#### **From disruption to decision - faster, smarter traffic management planning.**

Immense provides a powerful, map-based simulation platform that enables traffic management (TM) teams, contractors, and local authorities to assess the real impact of roadworks and network interventions before they happen.

Using advanced digital twin technology, agent-based simulation, and layered data, the platform delivers rapid, evidence-based insights into how planned or unplanned events will affect traffic flow, congestion, and journey times. Results are available in hours, not weeks, helping teams make informed decisions quickly and with confidence.

#### **Key features include:**

- **Rapid scenario testing** – model and compare multiple TM plans
- **Mitigation planning** – evaluate impacts and reduce risk before works begin
- **Stakeholder-ready outputs** – automated, visual reports for clear communication
- **User-friendly interface** – accessible to both technical and non-technical users
- **Cloud-based delivery** – no specialist hardware or software required

Immense is already in use with major transport authorities and contractors, from Transport for London (TfL) and HS2 to Local Authorities such as Buckinghamshire Council and Oxfordshire County Council, and contractors including nationwide TM providers, Core Highways. Its flexibility makes it transferable across regions and scalable for projects of all sizes, from city-scale coordination to local roadworks.

The Immense Platform supports safer, more efficient, and more sustainable road networks, helping clients cut delays, lower emissions, and improve public engagement. All without the cost, delay or specialist knowledge required by traditional modelling tools.

#### **From complexity to clarity in just a few clicks.**

### **Learn more**

Visit [immense.ai](https://immense.ai)

[Follow Immense on LinkedIn](#)



**Immense will present at the Pavilion stand  
on Wednesday 27 August at 11.10am**





## Our network of innovators

# Intelligent Instruments



Intelligent Instruments are the pioneers of noise camera technology. We are a dynamic team of specialist noise and vibration engineers based in Hampshire, UK. Our suite of novel instrumentation for the 'intelligent' monitoring of noise, vibration and dust are used by consultants, contractors, local authorities and city officials around the world.

### SoundVue™

Excess and unnecessary noise from road vehicles (for example as a result of aggressive driving or modified mufflers) are a significant source of public nuisance. Our SoundVue™ noise camera systems use AI and clever algorithms to detect this noise, identify the offending vehicle (even when there are multiple vehicles on the road) and enable enforcing authorities to issue a fine or warning according to local legislation.

### Tailor-Made

Intelligent Instruments' systems are built on our patented innovative sound-processing platform. The system design allows rapid tailoring of customer requirements to accurately measure, store and display desired acoustic parameters, as well as captured high-resolution audio and video.

### Learn more

Visit [intelligentinstruments.co.uk](https://intelligentinstruments.co.uk)

[Follow Intelligent Instruments on LinkedIn](#)



Intelligent Instruments will present at the Pavilion stand on Wednesday 27 August at 10.50am

# HERE Technologies



HERE is the global leader in mapping and location technology. For 40 years, we've been powering innovation for the world's most recognizable companies: from launching our first digital map in 1985, to shaping the future of software-defined vehicles today. With the industry's freshest and richest unified map and a portfolio of products, services and solutions that serve the needs of multiple industries, HERE reveals opportunities that drive progress and unlock new possibilities for every moving vehicle. Discover more at [here.com](https://here.com)



We deliver the world's best unified map to our customers. A map with more precision, more flexibility and more control. A map that is powering the next generation of vehicle automation and safety, enabling innovation and efficiency, and driving sustainable growth across industries.

A great map doesn't just mark a destination; it reveals the promise of a faster, safer and more efficient journey. Smarter routes unfold. Goods reach the right hands. Precious minutes are saved. Because a better map can make a better world.

### Learn more

Visit [here.com](https://here.com)

[Follow HERE on LinkedIn](#)



HERE will present at the Pavilion Stand on Tuesday 26 August at 10.30am



## Our network of innovators

# Triplesign

**triplesign**  **com**  
Innovation and ECO Technology

Enhancing road safety with smart, sustainable solutions.

Triplesign System AB is a Swedish family-owned company, owned by the Olsson family and founded in 1998 by the owners and management of the former VMS/ Trivision market leader World Sign International AB. With decades of experience in traffic safety solutions, Triplesign has become a trusted name in Prismatic Variable Message Signs (Prismatic VMS) designed to enhance road safety in both permanent and temporary applications.

Our patented prismatic technology enables the display of up to three distinct messages using rotating triangular panels - a robust and energy-efficient alternative to LED-based systems. These mechanical signs consume minimal power and maintain visibility even during power outages, making them ideal for critical road environments.

Deployed in urban, rural, and remote settings around the world, Triplesign signs support authorities, contractors, and municipalities in managing traffic flow, alerting drivers to hazards, and improving situational awareness. Because our signs operate wirelessly and require no trenching or heavy infrastructure, installation is quick, cost-effective, and non-disruptive.

Powered by solar energy and managed via a user-friendly remote portal, our system is designed for minimal maintenance - with no bulbs, fans, or screens to service - and engineered to perform reliably under extreme weather conditions. Moreover, the system can be integrated wirelessly with existing Intelligent Transport System (ITS) infrastructure through a secure API connection, enabling seamless data exchange and full interoperability with traffic management platforms.

Our vision is to be the market leader in next-generation Prismatic VMS, driven by new patents, advanced functionality, and continuous innovation. Triplesign's sustainable, resilient, and future-ready solutions are fully aligned with modern Intelligent Traffic Management Systems.

### Learn more

Visit [triplesign.com](https://triplesign.com)

[Follow Triplesign on LinkedIn](#)



**Triplesign will present at the Pavilion stand on Tuesday, 26 August at 11.30am**

Our network of innovators



## Navtech Radar



Navtech Radar is a global leader in advanced radar detection systems. Our award-winning 360° radar solutions use patented technology to solve complex, real-world problems. From automatic incident detection to wide-area surveillance and collision avoidance, our systems deliver 24/7 performance in adverse conditions where other sensors fail. They are trusted in mission-critical applications where safety and security are essential.

Our ITS safety system, ClearWay, delivers real-time incident detection—including stopped/slow vehicles, wrong-way drivers, queuing traffic, pedestrians, and obstructions—while also collecting traffic data. It operates reliably in poor visibility, provides full road coverage, and directs cameras to incident locations for visual context. Trusted by highway agencies, tunnel operators, and toll authorities worldwide, Navtech enhances safety and efficiency across highways, tunnels, and bridges. With in-house R&D, manufacturing, and support, we deliver high-quality solutions backed by Halma, a FTSE 100 safety technology group.

### Our work in the US

Navtech works with an experienced network of ITS partners across the US, including Advanced Government Services, Clark Transportation Solutions, D2 Traffic Technologies, Traffic Systems & Technology, and Utilicom Supply Associates.

### Learn more

Visit [navtechradar.com](https://navtechradar.com)

[Follow Navtech Radar on LinkedIn](#)



NavTech Radar will present at the Pavilion stand on Wednesday 27 August at 10.30am





Our network of innovators

# Nicander Intelligent Solutions



Nicander Ltd is a UK-based company specialising in ITS. Established in 2007 and headquartered in the UK, we have a reputation for delivering innovative software solutions across sectors including local and national government, transport and emergency services.

We excel in the integration of both legacy and cutting-edge systems, offering services such as bespoke software development, mobile applications, and software-as-a-service. Our technical team is highly skilled in project management, database design, business analysis, and cloud migration, ensuring comprehensive support throughout the project lifecycle - from research and design to development, implementation, and ongoing maintenance.

## Bespoke development services

We serve our clients primarily through our bespoke development capabilities. Our talented team design software for a range of systems from large, distributed systems with strict up-time requirements, to small individual software components and apps. We use various languages and methodologies, ensuring technologies are matched to our customers' needs.

## Consultancy services

Our understanding of the design, development and delivery process within the intelligent transport systems market, combined with the expertise of the latest in IT and communications technologies, gives us the capacity to deliver cost-effective consulting services and proof of concept solutions, to test new client ideas with our own, and turn these into high quality solution designs.

## Products and solutions

We also deliver four highly capable solutions:

- **Curo.** A flexible and modular platform equipped with the core capabilities: Automation, Reporting, Logging, Mapping, Integration etc. in which to rapidly build an operational system tailored to meet the challenges our customers face.
- **PTIM.** A fully capable and scalable cloud hosted transit priority solution for city managers that wish to increase public transport patronage, decrease congestion and reduce stopping at lights without losing the coordination of a centralised traffic management system.
- **AFMS.** Our value for money solution providing a proven, integrated fault, repairs and inventory management system and user-friendly mobile application. It incorporates full asset registration, inventory check and management functionality, optimises the availability and longevity of assets and offers a streamlined working solution.
- **@3D.** Digital twins allow users to navigate into a 3D virtual twin from where they can obtain a real sense of space and view the state of the infrastructure around them. @3D can be integrated with operational and data generating systems, opening a broad range of use cases including improved operational efficiency and simplified testing.

## Learn more

Visit [nicander.co.uk](https://nicander.co.uk)

Follow Nicander on LinkedIn



Nicander will present at the Pavilion stand on Wednesday 27 August at 3pm



# Our network of innovators

## Zenzic

## ZENZIC<sup>4</sup>

Zenzic was established by government and industry to champion the UK Connected and Automated Mobility (CAM) ecosystem. As a collaborative organisation, Zenzic strives to place the UK at the forefront of the global CAM revolution by promoting innovation and enabling UK organisations to make significant contributions to the future of mobility.

### Learn more

Visit [zenzic.io](https://zenzic.io)

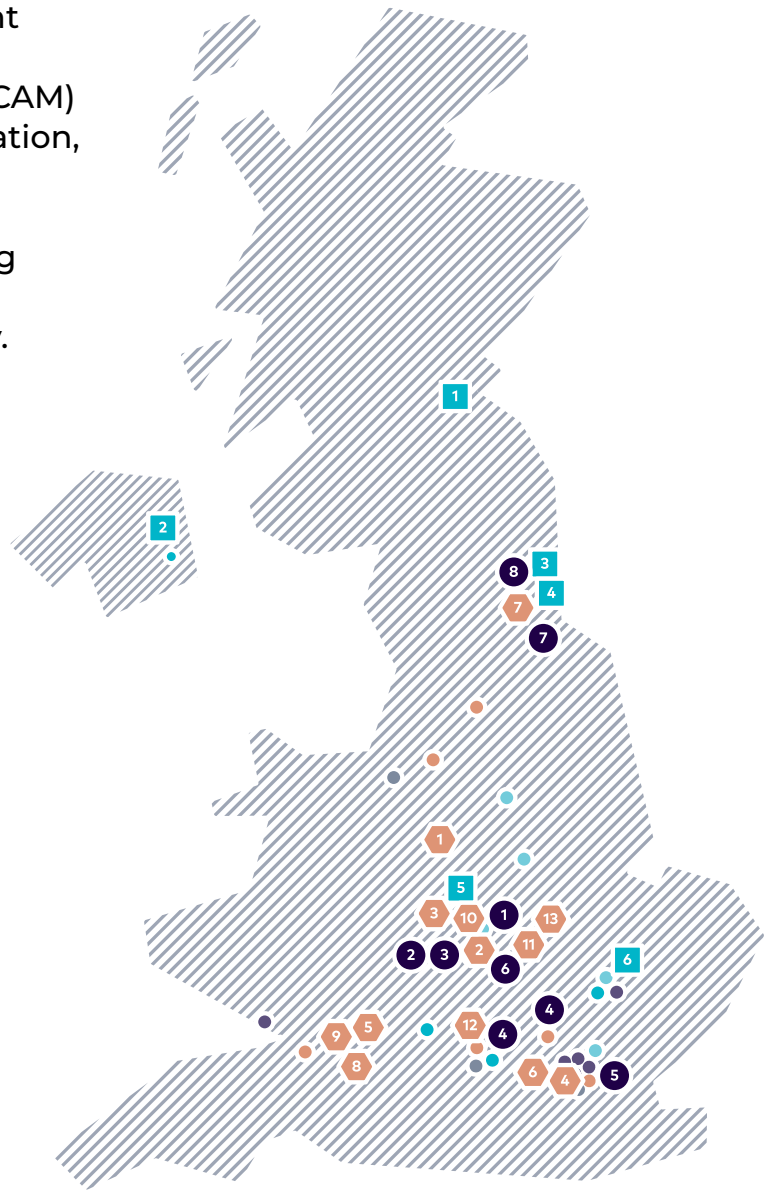
Follow Zenzic on LinkedIn



Centre for Connected & Autonomous Vehicles



Funded by UK Government



### CAM DEPLOYMENT UK

#### 6 Commercial self-driving passenger and freight deployments

- 1 CAVFORTH
- 2 HARLANDER DRIVE CHANGE
- 3 V-CAL
- 4 City of Sunderland Smart Sunderland Advanced Mobility Shuttle
- 5 SCALB
- 6 Connect

### CAM TESTBED UK

#### 8 Core testing facilities

- 1 ASSURED CAV
- 2 HOLLAND ROAD FACILITY
- 3 CONVEY
- 4 UTAC
- 5 Smart Mobility Living Lab London
- 6 CATESBY
- 7 Teesside University
- 8 National Innovation Centre

### CAM SUPPLY CHAIN UK

#### 13 Supply chain projects

- 1 AIM-DBW
- 2 Autonomous Airports
- 3 CERTUS
- 4 DeepSafe
- 5 DriveSafeAI
- 6 evolvAD
- 7 High-Performance Imaging Radar (HPIR)
- 8 Photonic Inertial Sensors for Automotive (PISA)
- 9 Sim4CAMSens
- 10 StreetCAV
- 11 Systems for Autonomy in Fail-operational Environments (SAFE)
- 12 Torque Overlay Automated Steering Technology (TOAST)

# What to expect at Birmingham 2027

## Groundbreaking research

Between now and 2027, the team will collaborate with the global ITS sector to bring together a technical programme that platforms ideas and innovations with potential to transform transport. Speak with the UK-Pavilion team to help shape the programme, learn how you and your colleagues can submit a paper, and hear about how we're planning to support a diverse audience to participate in the congress.

## Multicultural West Midlands

Delegates, speakers, and participants will discover a blend of global experiences in one of the most diverse city regions in Europe. Amongst the industrial heritage of Birmingham lay unique food hotspots like the Balti Triangle, and vibrant cultural scenes in Digbeth. Shakespeare's birthplace in Stratford-upon-Avon, the Black Country set of Peaky Blinders, and the origin of the bicycle in Coventry are just a stone's throw away.

**Start planning your down time**





## Transport innovation catalysts

# Intelligent Transport Systems UK



Intelligent Transport Systems UK (ITS UK) is the voice of the transport technology industry. We provide a national platform to support the roll out of technology for a cleaner, safer and more effective transport network, at home and abroad.

We support 180+ members – from both the private and public sector, covering all sizes and disciplines – through advocacy to policy makers, connecting people and organisations, promoting the industry overseas and supporting innovation.

### Our role

**Connecting industry** through some 50 events held each year. This includes meetings of our 15 Forums dedicated to sharing the latest thinking on topics including mobility-as-a-service, connected and automated vehicles, public transport, enforcement, road user charging and much more. We also host major events like our President's Dinner and Annual Awards, Parliamentary Reception and Annual Conference.

**Sharing intelligence and industry news.**

We provide a weekly newsletter, exclusively for members, with the latest industry news, updates on standards, competitions and job opportunities. We also provide a Members Area, an exclusive online resource with a library of presentations from past events, directory and news announcements. Each year we publish the ITS UK Annual Review, our industry-leading magazine and directory.

**Representation to government and policy makers**

on key issues of importance to the sector, from the use of data and AI in transport to greater integration across modes. We've appeared before the Transport Select Committee to provide evidence on demand responsive transport policy, meet regularly with

Ministers, MPs and Peers, and publish thought leadership, including our Manifesto for the Future of Transport.

**Promotion of the UK sector abroad**, attending major events like Intertraffic and ITS Congresses, and our continued support of ITS World Congress Birmingham 2027. We are part of a network of some 35 European ITS membership organisations, the ITS Network of Nationals, and have partnerships with fellow ITS organisations around the world.

**Market support** to help you succeed across the sector. This includes monthly Bid Support Tuesdays, where our two Bid Experts take your questions on how to make your bids as effective as possible. We also publish a list of tenders each week, as well as funding competitions from across the ITS market.

**Support for a diverse and dynamic industry.**

Our Women in ITS and Early Careers Group help to support an industry that better reflects the public we serve. We hold an annual Essay Competition for both early career professionals, and apprentices and students, to recognise emerging talent across the sector.

### Join us

Membership is all you need to navigate the sector. It is a great way to meet new contacts, stay on top of developments and grow your organisation. Membership is organisational, so all your colleagues receive benefits from one organisational membership rate.

Email [contact@its-uk.org](mailto:contact@its-uk.org)

**Follow ITS UK on LinkedIn**



Transport innovation catalysts

# Transport Technology Forum



The Transport Technology Forum (TTF) exists to support UK local authorities in the delivery of road transport technology to create a more prosperous and greener Britain.

The TTF bridges the gap between national and local government, suppliers and academia to ensure we use technology to deliver the future of mobility most effectively. It aims to ensure that the sector understands the Government's policy aims and objectives. The TTF also leads on the provision of government funding for development and research in the sector.

The TTF encourages the adoption of new ways of thinking and innovative technical solutions. Sharing the TTF exhibition space at ITS World Congress Atlanta 2025 are a range of small-to-medium sized organisations who will be showcasing their innovative products and solutions for road technology and mobility. The Transport Technology Forum is funded by the Department for Transport to help achieve change and technological innovation with collaborating organisations.

## Learn more

Visit [tff.uk.net](https://tff.uk.net)

[Follow TTF on LinkedIn](#)



# ITS World Congress Birmingham 2027

## Co-exhibitors and supporters



# The West Midlands



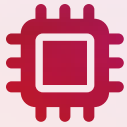
**60%**  
of UK automotive  
research is based  
here



**21%**  
of the country's  
automotive parts  
and accessories  
manufacturers are  
based here



11 universities with  
**50,000**  
graduates produced  
per year



Fastest-growing  
regional tech  
economy in the UK



Most ethnically  
diverse, outside  
of London



**4.5**  
million people

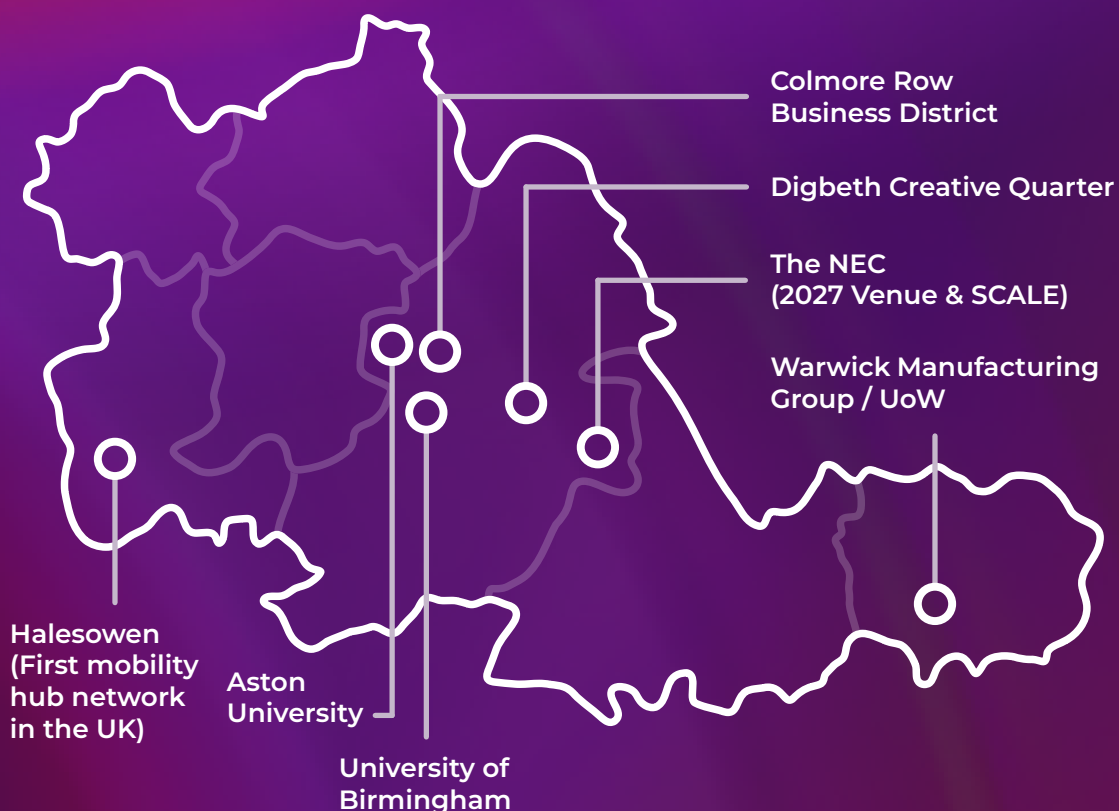


More than  
**30,000**  
students in  
engineering  
and technology  
produced each year



**£117bn**

economy, largest for any city region  
combined authority in the UK



ONEY • CHICAGO • MADR  
DON • BIRMINGHAM • NE  
DO • VIENNA • TOKYO •  
ITREAL • COPENHAGEN  
• SUZHOU • DUBAI • ATL  
MA • ORLANDO • BERLI  
ONEY • CHICAGO • MADR  
ONDON • BEIJING • NEW  
DO • VIENNA • TOKYO •  
ITREAL • COPENHAGEN  
• SUZHOU • DUBAI • ATL  
MA • ORLANDO • BERLI  
ONEY • CHICAGO • MADR  
ONDON • BEIJING • NEW  
DO • VIENNA • TOKYO •  
NTREAL • **BIRMINGHAM** •  
• SUZHOU • DUBAI • ATL  
MA • ORLANDO • BERLI  
ONEY • CHICAGO • MADR  
ONDON • BEIJING • NEW



# Birmingham

ITS World Congress 2027

25-29 October 2027

## 2027.itsworldcongress.com

### Join Us - Connect Ideas. Transform Transport

Join the world's most influential transport innovation event in Birmingham, the next ITS World Congress in the EMEA region.

Network with 15,000 global experts and industry leaders, experience cutting-edge demonstrations from over 100 exhibitors, and engage in exclusive technical visits. This congress uniquely blends groundbreaking innovation with Birmingham's rich cultural heritage, offering unmatched opportunities to shape the future of smart, sustainable mobility.

Organised by:



In collaboration with:



Co-organised by:



Hosted by:



Supported by:

